



# Super creative packaging/graphic designer for Sebra Interior

Are you able to develop captivating, creative and sustainable packaging solutions and can you master interdisciplinary work in packaging design and graphic communication?

Do you have illustration skills in both pixel- and vector-based software? Are layout design, typography and doodling your specialties? Do you also have a good understanding of materials, including knowledge of universal technical packaging and printing terms? Then you may be just who we are looking for!

We are looking for a packaging/graphic designer for our Esbjerg office.



When you choose a product from Sebra, you also choose a dedicated Danish children's interior brand that focuses on safety, functionality and quality. Sebra products are characterised by Scandinavian simplicity, and most of the collection is made from authentic materials including wood, wool, recycled paper and organic cotton. In addition, many of our products are handmade, which makes them completely unique.

At Sebra, we believe that creating a home with room for children and their play and creativity does not have to require aesthetic compromises. That is why our vision is to create products full of joy for both playful children and their style-conscious parents... and we have been doing this since 2004.

Sebra is based in Esbjerg. Read more at <https://uk.sebra.dk>



### The best results are created when you collaborate with others

You will be part of a responsible, successful and internationally expanding company with an ambitious and sustainable strategy for the future. Today, more than 20% of our collection is sustainable, and Sebra's strategy is to increase this to more than 70% over the coming years. Our products have earned several environmental and sustainability certificates, and we want to employ the "green" solution in our packaging too.

Our brand is loved for its products' innovative and aesthetic design, and our packaging helps to support our brand, design and strategy. The products are currently sold by shops and online retailers in over 25 countries.

You will be part of a committed and social team of "Sebras" as we call them, which is made up of colleagues in areas such as purchasing, design, sales, marketing and communication. With reference to our CSMO, you will be an important part of the marketing department.

We have a corporate culture with an informal work environment and room for differences. We are passionate about what we do, and are proud of the interior products we offer for babies/children ...and we look forward to welcoming you.

### Live it, love it, create it

Our packaging has been on quite a journey in recent years, and today it is primarily made from recyclable and glue-free cardboard. You will help us to continue and communicate this and much more, both offline and online.

Your primary responsibilities will be:

- Developing packaging and hang tags, including die-cuts. You must be able to master everything from advanced prototypes and sketches to 1:1 mock-ups
- Developing and maintaining care labels, in accordance with applicable standards and certifications
- Illustrations and graphic design for packaging
- Preparing assembly instructions for furniture and larger toys, including implementing requirements from applicable standards
- Photos (pack shots) of products and packaging solutions
- Creating technical specification sheets



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Other tasks can include:

- Creating catalogues & price lists, press releases, newsletters and SoMe material
- Setting up catalogue/advertisement pages for key account customers
- Developing sales material for key account customers, agents and travelling salespeople
- Preparing animations and GIFs for upcoming themes
- Ad hoc tasks that include updating email signatures, business cards, logo tape for warehouse, etc.

### An interdisciplinary toolbox

You should be super creative and able to follow up on Sebra's current packaging line, as well as develop it further, so that it can communicate Sebra's DNA to customers and consumers. You should have at least a Bachelor's degree and have a few years of practical work experience as a graphic designer.

You should be a super user of the Adobe Creative Suite and have solid experience in both packaging design and graphic design, as well as good knowledge of, and experience with, packaging materials. In addition, you should have good illustration skills, be detail-oriented and confident in working to deadlines.

It is essential that you have your own assured style and a systematic and structured approach. You should be very driven to create great results and be able to work independently as well as being a good team player.

You should be fluent in English, both oral and written, but as we are a diverse and international company where differences are considered a strength, speaking Danish is not a requirement.

Having knowledge of Blender 3D and modelling is a plus.

### Do you want to be a "Sebra"?

It is extremely important for us to know who you are and where you are as a designer. Therefore, your application must include: motivation for applying, your CV and a portfolio showcasing your personal style and what you can do.

Send to: [job@sebra.dk](mailto:job@sebra.dk), and mark it **"CREATIVE PACKAGING/GRAPHIC DESIGNER"**.

If you have any questions about the position, you can contact CEO and Creative Director Mia Dela at [mia@sebra.dk](mailto:mia@sebra.dk) or on +45 61698992.

